



The Weekly Roundup

A 501 (c)(4) Organization

JULY 23, 2009

THE ROTARY CLUB OF RANCHO BERNARDO

ESTABLISHED 1964

Plan to End Homelessness in San Diego

Former City Councilman Brian Maienschein Leading Groundbreaking Program

Former City Councilman Brian Maienschein will explain the plan to solve the chronic homeless in San Diego our County and the challenges we face to accomplishment that on Thursday.

In January 2009, Brian was selected as the first Commissioner of the Plan to End Chronic Homelessness. The Plan was created by over 100 community volunteers and was endorsed by the San Diego City Council and sixteen cities within the County to address the needs of the chronically homeless.

Brian was elected to the San Diego City Council in November 2000 with 63% of the vote, the most ever received by a non-incumbent, and was re-elected without opposition in 2004 to represent the San Diego City Council's Fifth District. In the course of both elections, he received the highest number of votes ever cast for a City Council candidate.

During his tenure, Brian preserved over 11,000 acres in the San Pascual Valley from development. He



Brian Maienschein

secured the opening of State Route 56 and made numerous infrastructure improvements throughout his district.

He is, perhaps, most well known for his outstanding response to two wildfires that swept through his district, the Cedar Fire in 2003 and the Witch Creek Fire in 2007. Brian and his staff walked the burned out neighborhood streets themselves to create a list of the homes that had been destroyed to get this news out to his constituents

before they were allowed to return.

In the fire aftermath, he set up a one-stop shop for disaster victims to lead the rebuilding efforts. The model he created is now viewed as a national model for disaster response.

Prior to his election, Brian served as Executive Director of Youth Court, an innovative program that has forged a partnership between law enforcement, schools and community groups to get first-time juvenile offenders back on track.

For his work with the program, Brian received the District Attorney's Crime Victims Rights Award. As a Councilmember, he expanded the program throughout San Diego. Thousands of San Diego students have now been through the program.

In addition, Brian is currently teaching a course on Election Law at the University of San Diego Law School.

A graduate of the University of California Santa Barbara and California Western School of Law, Brian's proudest

Continued on Pg. 3

MEETING HIGHLIGHTS

By Shirley Napierala, Scribe Extraordinaire

Newly elected president Barbara Baldwin opened the meeting for the Rotary Club of Rancho Bernardo...the club that “supports those in need”. The pledge of allegiance was led by Dan Malloy; the invocation was said by Dave Brooks with words from Ralph Waldo Emerson. Our song leader Jack Mitchell led us in the Hokey Pokey to give all the members some exercise with our song. Barbara thanked the day’s volunteers...Jeanne Hawkins who handled the sale of drawing tickets...John Hawkins who was the greeter for the day...scribe Shirley Napierala...setup crew members Bill Bonner, Paul Donick and Ken Larson...and hat passer Ken Larson with the help of Doug Stanfield today. Visiting guests were introduced by John Hawkins and Mira Bozanich was recognized as a returning member.

After the “welcome” song Art Norby’s 90th birthday was recognized by

Barbara with Jack Mitchell leading the Rotarians in a birthday song for Art.

P r e s i d e n t

B a r b a r a called upon Suzie Lisio who updated the group on the District Council dinner to be held on August 4 at the California Center for

Performing Arts that begins at 5:30. A Music Camp ensemble will entertain the Rotarians at that dinner meeting.

Marty Judge was next on the agenda. He

indicated that he was so impressed by the Operation Homefront speaker from the previous week that he was going



Shirley Napierala

to donate \$1,000 to the organization to help with their military family care. He invited all club members to make donations to the organization... Jim Hyldahl met that challenge. A matching grant will be developed to double that amount.

Troy Daum made a plea for help with the Music Camp students explaining that this summer exchange program was gratifying for those who opened their homes and “hearts” to them as well.

Barbara announced that former Sunrise Rotarian Arlene Cawthorne’s husband passed away at home on Sunday after a long illness. She also indicated that Steve La Pointe hosted a TGIX on July 12 and it was enjoyed by those who attended.

Our favorite fine master John O’Neill fined members \$5 who were not wearing their rotary pin. Ann Calvert contributed funds by clearing up information in a past newsletter giving credit to Dan Malloy for honoring Jack

Mitchell with writing the song for him rather than herself. John finally was able to fine Dan Malloy; Shirley Kendall contributed to the “happy bucks” as did

President Barbara presents a speaker’s gift to Kimberly Layton, Director of Public Affairs and Corporate/Community Relations with the San Diego Chargers -- *Photo by Arilla St. Laurent*





Rotary Club Meetings: Weekly on Thursdays from 12:30 to 1:30 p.m. Buffet opens at 11:30 a.m. for early

birds to socialize.

Rotary Golf: Meets 1st Wednesday of each month at the Oaks North Golf Course at 10 a.m. Reservations are a must! Call Dan Malloy for information.

Rotary Board: Meets the 4th Wednesday of each month at the San Diego Na-

tional Bank in the upstairs conference room at 4 p.m.

Rotary Foundation Board: Meets the 4th Wednesday of every third month at 4 p.m. at Rancho Financial in the conference room.

Newsletter Deadline: Thursday 5 p.m. the week before the speaker speaks.

Arilla who indicated that her paintings are for sale at the RB Inn. Other "bucks" were contributed by Shirley Kendall, Troy Daum, Jack Mitchell, Ed Knight and Mira Bozanich who is happy to be back.

Gary Saks was called upon to introduce Kimberly Layton who is the Director of Public Affairs and Corporate/Community Relations with the San Diego Chargers since 2000. She is a member of Rotary Club 33. When she joined the Chargers "team" she was asked to create a comprehensive program to create an impact in the community. 2009 is the 50th anniversary of the AFL and the 25th anniversary of the Spanos ownership of the Chargers. Kimberly shared many of the outstanding contributions that the Chargers extend to the community including the fact that during their 2008 annual blood drive, 2024 pints of blood were donated; in

2007 one million dollars was donated to the fire relief fund to help the victims of the fire that year; the Chargers Community Foundation, including its Chargers Champions program has donated 4 million dollars to schools in the San Diego Unified School District.

Barbara presented a book to be signed by Ms. Layton and donated to the Poway School District. The drawing was held, but the \$616 pot is still growing. A football and certification was auctioned for \$150 and went to Arilla St. Laurent. Drawing tickets for 2 Charger hats went to Art Norby and Paul Casterline; Charger shirts went to lucky ticket holders Gayla Williams and Bill Angus.

Next week's program will include Brian Maienschein with "Our Plan to end Chronic Homelessness".

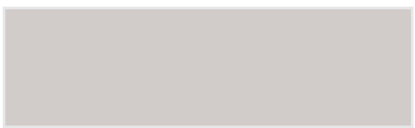
Another great meeting adjourned by Barbara Baldwin.

Homeless Plan

Continued from Pg. 1

accomplishments are his two daughters, Taylin and Brenna.

In recognition of his hard work on behalf of our community, Brian received the 2003 Legislator of the Year Award by the American Planning Association and was awarded the Soroptimist Environmental Award. He was named by San Diego Magazine as one of the Top 50 People to Watch in San Diego, and was also awarded the Top 40 under 40 Leadership Award by San Diego Metropolitan Magazine.



VOLUNTEERS

	Greeter	Pledge	Invocation	Raffle	Scribe
7/16/2009	John Hawkins	Dan Malloy	Donna Luna	Rod Melendez	Kathleen Smith
7/23/2009	Ann Calvert	Paul Casterline	Charley Crew	Carol Corey	Bill Angus
7/30/2009	Lou A. Dickerson	Paul Donick	Troy Daum	Jim Edwards	Karen Stelman
8/6/2009	Bob Ebert	Rich Finegold	Tom Giles	Carl Hoffman	Kathleen Smith
8/13/2009	Jim Hyldahl	Shirley Kendall	Marty Judge	Pat Kenney	John Goodrich
8/20/2009	Ed Knight	Don Lisio	Dan Malloy	Suzie Lisio	Sandie Dewane
8/27/2009	Shirley Napierala	Donna Luna	Arilla St. Laurent	Benita Page	John O'Neill

Use this link to obtain information from our website:
<http://www.rbrotary.org/Lists/Volunteers/CurrentList.aspx>