



The Weekly Roundup

A 501 (c)(4) Organization

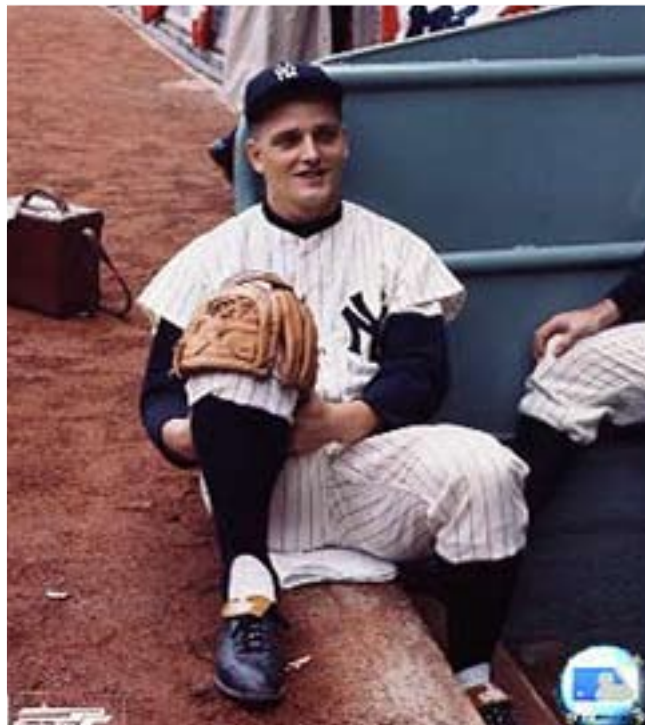
Annual
Promotion
Dinner
on July 1
Sign Up Today

JUNE 24, 2010

THE ROTARY CLUB OF RANCHO BERNARDO

ESTABLISHED 1964

The Greatest Baseball Story Every Told



Roger Maris in the Yankees' Dugout circa 1960

When Andy Strasberg grew up his childhood idol was Yankee's Roger Maris. Andy will describe his relationship with Roger Maris and the Maris family.

Maris broke Babe Ruth's record of 60 home runs in a single season by scoring 61 runs in 1961 -- a record that stood for 37 years.

In 2008 Andy co-authored the book "Baseball's Greatest Hit: The Story of Take Me Out to the Ball Game" and was responsible for the US Postal Service issuing a stamp commemorating the 100th anniversary of "Take Me Out to the Ball Game".

Andy worked for the San Diego Padres for 22 years where he was

known as one of the sports world's most innovative marketers. During his tenure in San Diego, in addition to his day-to-day responsibilities, he oversaw preparations for the Padres' post season participation in four All-Star Games. .

In 1996, he created All-Star Corporate

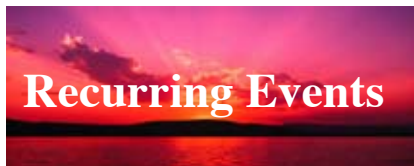
Enterprises Marketing; better known as ACME Marketing. His diverse roster of clients include: The San Diego Metropolitan Transit Development Board, National Baseball Hall of Fame, the Cleveland Indians, the Pittsburgh Pirates, The Famous Chicken, Tecate Brewery in Monterrey, Mexico, Konica Business Technologies, the HBO Movie "61**", San Diego National Bank, Baseball Broadcaster Jerry Coleman, Ozzie Smith, Nolan Ryan, Harmon Killebrew, and the US Postal Service.

Andy is a frequent guest lecturer at sports marketing symposiums throughout the country, a native New Yorker and a cum laude graduate of Long Island University.

MEETING HIGHLIGHTS

By, Scribe Extraordinaire

Minutes Are
Not Available



Rotary Club Meetings: Weekly on Thursdays from 12:30 to 1:30 p.m. Buffet opens at 11:30 a.m. for early

birds to socialize.

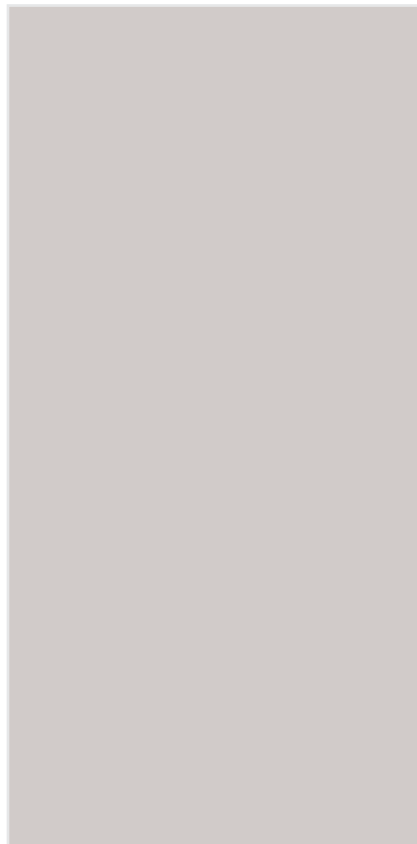
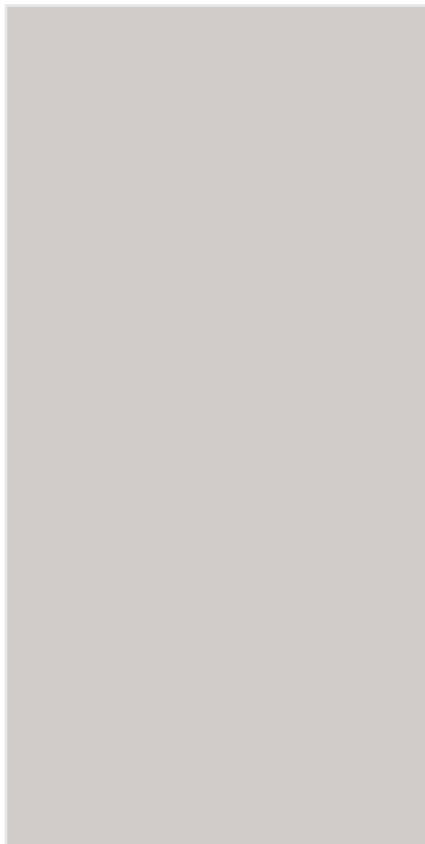
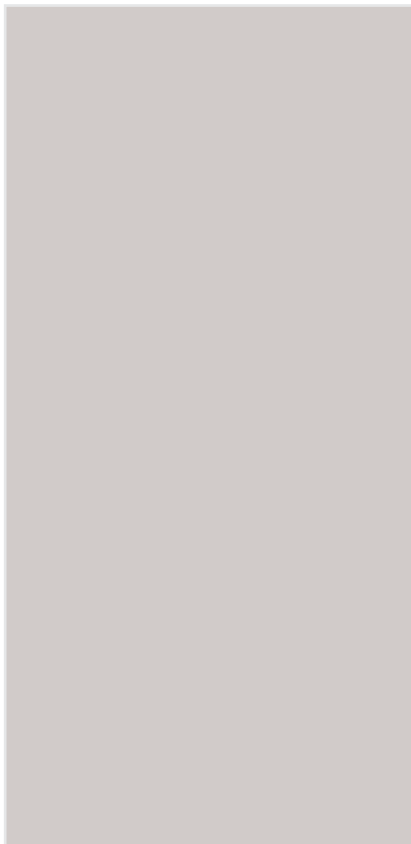
Rotary Golf: Meets 1st Wednesday of each month at the Oaks North Golf Course at 10 a.m. Reservations are a must! Call Dan Malloy for information.

Rotary Board: Meets the 4th Wednesday of each month at PacificTrust Bank

at 16536 Bernardo Center Drive at 4 p.m.

Rotary Foundation Board: Meets the 4th Wednesday of every third month at 4 p.m. at Rancho Financial in the conference room.

Newsletter Deadline: Thursday 5 p.m. the week before the speaker speaks.



VOLUNTEERS

	Greeter	Pledge	Invocation	Raffle	Scribe
6/17	Sherry Collins	Rick Bramble	Troy Daum	Jim Sommer	John Goodrich
6/24	L. A. Dickerson	Jim Edwards	Paul Casterline	Carol Corey	Sandie Dewane
7/1	Promotion Party				
7/8	Rich Finegold	Tom Giles	John Hawkins	Vern Cook	Kathleen Smith
7/15	Carl Hoffman	Ron Hunt	Marty Judge	Jim Hyldahl	Bill Angus
7/22	Pat Kenney	Don Lisio	Dan Malloy	Shirley Napierala	Karen Stelman

Use this link to obtain information from our website:
<http://www.rbotary.org/Lists/Volunteers/CurrentList.aspx>