



The Weekly Roundup

A 501 (c)(4) Organization

**Annual
Outback
Luncheon**
Thursday
October 14
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SEPTEMBER 30, 2010

THE ROTARY CLUB OF RANCHO BERNARDO

ESTABLISHED 1964

Athletics at Cal State San Marcos

Tom Seitz, Athletic Director of Cal State San Marcos will speak to our club on Thursday. He is charged with spearheading some of the most drastic changes in Cougar athletic history and laying the foundation for a successful future.

The blueprint for the future of CSUSM athletics originated in Seitz's Athletic Strategic Plan. The Plan includes moving the athletic program from the NAIA to becoming a Division II member of the NCAA and the California Collegiate Athletic Association (CCAA). In order to do this a fee referendum was passed by the students in the spring of 2010 to add the sports of Men's and Women's Basketball and Volleyball to the athletic program. The addition of these sports allowed CSUSM to meet the NCAA sport sponsorship and financial aid requirements for Division II membership. Discussions with the CCAA have also already begun.

Within six months of Seitz's hire, construction began on the first new on-campus sports facilities in ten years. The CSUSM Softball Field was completed in time for the 2010



Tom Seitz

season and was constructed entirely from gifts and donations from generous donors. The CSUSM Baseball Field construction is also under way and should be complete in time for the 2011 season. This will be the first time these sports have been able to practice and play on the CSUSM campus since the sports began in 2006.

Seitz brought over 25 years of experience as a student-athlete, coach and administrator to CSUSM. He served as Athletic Director for three years at Jacksonville State where he was responsible for all aspects of the school's 16-sport NCAA Division I

athletic program. During his time there, Seitz increased revenue by over 100%, launched new marketing and corporate sponsor campaigns within the community, and brought all sports into the Ohio Valley Conference. Jacksonville State also enjoyed unprecedented television coverage of its sports programs under Seitz's direction and the teams had the best combined winning percentage in the school's Division I history.

For nine years prior to his work at Jacksonville State, Seitz was the Athletic Director at Jacksonville University in Florida. Seitz was responsible for a three-fold increase in athletic contributions at JU and increased the program from 14 Division I sports and 200 student-athletes to 20 sports and 400 student-athletes, including starting the school's first football program from scratch. Seitz also led the construction or renovation of every athletic facility on campus.

Seitz came to CSUSM from Colorado Springs where he worked for the United States Olympic Committee and the Falcon School District. He is married to Karen Hill Seitz and has two children, Taylor and Brad.

MEETING HIGHLIGHTS

By John Goodrich, Scribe Extraordinaire

Meeting was called to order by **President Suzie Lisio**, to a sparse crowd of Rotarians and guests. President Suzie expressed her appreciation to **Dan Malloy** and **Jim Reading** for setting the meeting up. The regular set up crew were either out of town or otherwise not available.

The volunteers for today's meeting included:

Scribe: **John Goodrich**
 Pledge: **President Suzie**
 Invocation: **President Suzie**
 Greeter: **Larry Valente**
 Raffle: **Ron Hunt**

Rotary Club's most famous band conductor, **Jack Mitchell** led the Club in an enthusiastic patriotic song.

Sunshine report was delivered by **Don Lisio** who announced **Francis Blair** is going for the second knee operation and will be laid up for several weeks. Also **Paul Donick** is in the hospital due to adverse reaction to medication for back problems. The entire Club wishes the best and for fast recovery.

Sherry Collins reminded member of the Vocational Lunch on October 7. If you have not yet signed up you need to sign up immediately. **President Suzie** announced the TGIX sailing event for September 29. Need to sign up for that right away as well with **Troy Daum**. The Outback Fundraiser is scheduled for October 14. Everyone is encouraged to attend and bring friends, neighbors and anyone else who can walk and write a check.

The new Del Norte High School

Internet Club is up and running and even has a website as announced by **Bill Angus**. Bill invited Club any Club member interested in working with the kids to step up. Bill also reminded everyone of the fall Rotary Conference to be held in Fallbrook during October 21 thru 24. Last day for signing up is October 15.



John Goodrich

Jim Reading displayed some photos of a young lady and asked Club members to identify her. After finding no takers, Jim revealed the young lady was the recipient of Rotary Scholarship in 1999 from RB High School. She is now the proud owner of a private school in Brazil and teaches English

to Brazilian students.

Ron Hunt introduced the speaker for the meeting, Terry Roberts, golf professional to talk about golf and the PGA.

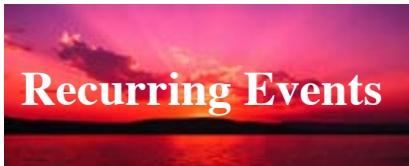
President Suzie fell out of order and had substitute fine master **Dan Malloy** perform his magic. Due to lack of members attending and those projected for fines were out, Dan resorted to fining all those members present \$1.

Club meeting was concluded with opportunity drawing won by **Larry Valente** of \$10 and President Suzie closed the meeting.



President Suzi presents a speakers gift to golf pro Terry Roberts -- Photo by Dave Brooks





Rotary Club Meetings: Weekly on Thursdays from 12:30 to 1:30 p.m. Buffet opens at 11:30 a.m. for early

birds to socialize.

Rotary Golf: Meets 1st Wednesday of each month at the Oaks North Golf Course at 10 a.m. Reservations are a must! Call Dan Malloy for information.

Rotary Board: Meets the 4th Wednesday of each month at PacificTrust Bank

at 16536 Bernardo Center Drive at 4 p.m.

Rotary Foundation Board: Meets the 4th Wednesday of every third month at 4 p.m. at Rancho Financial in the conference room.

Newsletter Deadline: Thursday 5 p.m. the week before the speaker speaks.

Annual Outback Luncheon

the Outback Steakhouse in Poway

Thursday, October 14
11:30am – 1:30pm

Tickets \$20 advance purchase or \$25 at the door

Silent Auction & 50/50 Opportunity Drawing

Open to public with RSVP

All club members need to RSVP to Shirley Napierala

Drawing Tickets are available at \$5 each or 5 for \$20

We are looking for donations to the silent auction.
Those items can be given to Jason Salazar or Jeanne Hawkins

VOLUNTEERS

	Greeter	Pledge	Invocation	Raffle	Scribe
9/23	Larry Valente	Tim Whyte	Mira Bozanich	Gayla Williams	John Goodrich
9/30	Rick Bramble	Bill Bonner	Dave Brooks	Gabriela Brown	Sandie Dewane
10/7	Bil Brown	Paul Casterline	Troy Daum	Vern Cook	Bill Angus

Use this link to obtain information from our website:
<http://www.r Rotary.org/Lists/Volunteers/CurrentList.aspx>